

Dear Potential Sponsors and Donors,

This letter is to invite you and your organization or business to participate in our annual Feathered Friends Festival to be held on Saturday, March 31, 2007. The Festival is held from 9:00 AM until 2:00 PM at the Riparian Nature Preserve at Water Ranch, just east of the Southeast Regional Library in Gilbert, on the SE corner of Greenfield and Guadalupe Roads. The festival is attended by approximately 4000 visitors from the surrounding Gilbert and Phoenix metro areas. Over 100 community volunteers contribute their time and creative talents to providing interactive games, activities, and displays that involve children and adults in learning about Arizona's precious desert and riparian habitats.

Goals

Our first goal is to provide a venue for community education about and appreciation for the living things of the Sonoran desert.

Our second goal is to encourage the community to research and educate each other through outstanding displays and activities.

A third goal is to keep the festival free to the community and our costs low, using all profit to add to the building fund for a Nature Center to be built at the Preserve that will encourage education and promote tourism.

Current Needs

Gifts in kind or cash donations for

Materials used in the 40 hands-on educational activities such as (microscope slides, art and craft materials, food items, posterboard, copies, etc.) up to \$200

Shade canopies for activities and exhibitors to protect wildlife, the elderly and children manning those tables at approximately \$200 each

Raffle donation

Contributors will be noted on signs at the festival.

Sponsorship:

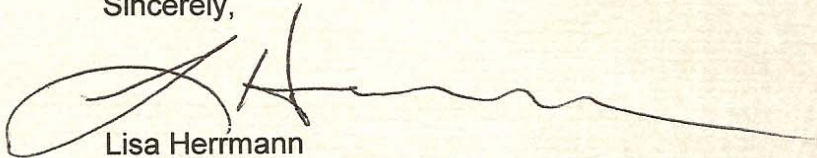
Bronze - \$200: *Includes individual sign at the festival*

Silver - \$500: *Includes an individual sign at the festival and listed as sponsor in upcoming publicity*

Gold - \$1000: *Sign and table at the festival, additional signs at festival, and listed as sponsor in upcoming publicity*

Please feel free to contact me at any time before March 10 to make a donation, or if you have any questions about the festival!

Sincerely,



Lisa Herrmann
Programs Coordinator
Riparian Institute
480-209-6946



602 • 696 • 1195

1025 S. Gilbert Road

Gilbert, AZ 85296